









2018-2019 ANNUAL REPORT

LETTER FROM DOWNTOWN VISION **BOARD CHAIR & CEO**

A DOWNTOWN FOR EVERYONE

Downtown Jacksonville is brimming with history, natural amenities, passionate people and unmatched opportunity. It's the one place that belongs to the whole Northeast Florida community. As Jacksonville's only Business Improvement District, we're proud of the work we do to create and support a vibrant Downtown. This Annual Report summarizes our areas of focus and showcases the value we provide to our stakeholders: from property and business owners, to residents and visitors, to interested investors, to City leaders and civic organizations.

Over the past year, we've continued to add specialized services to our Ambassador program, helping not only to keep Downtown clean and safe, but actively creating a better place by making needed repairs and connecting needy individuals to services. Thanks to another successful year of fundraising, our Lively and Beautiful Sidewalks (LABS) program is growing, allowing us to create unique, memorable experiences in Downtown's public realm. This report also provides a first look at our work to create a distinctive new brand for Downtown Jacksonville. Set to launch with our new website soon, we will be able to better market Downtown to the region and the world. As the keeper of Downtown's information, we're able to provide specialized maps and tailored data summaries to support stakeholders and investors looking to grow Downtown. Our State of Downtown Report was so popular this year, we had to print double the copies.

Let us help you discover Downtown. Sign up for our #DTJax Weekly e-Newsletter at DTJax.com to stay in-the-know on Downtown's news and events. Come to a First Wednesday Art Walk and support our local businesses. Attend our quarterly stakeholder meetings to hear from our Downtown partners. It's our Downtown - come explore it.

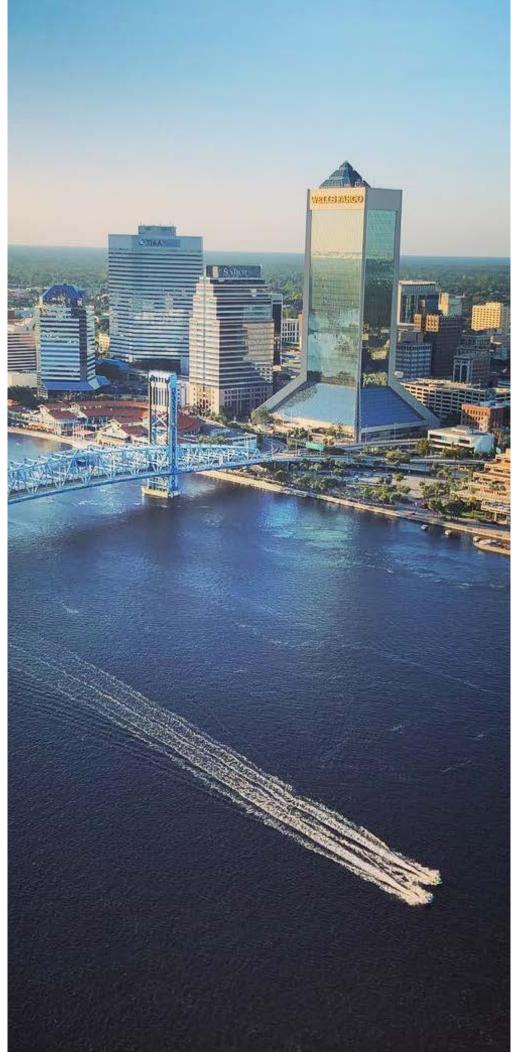




Teresa Durand-Stuebben Board Chair, Downtown Resident & Vice President, Northeast Florida Market. Foresight Construction Group









ABOUT DOWNTOWN VISION

DTJAX'S BUSINESS IMPROVEMENT DISTRICT (BID)

Downtown Vision is the Business Improvement District (BID) for Downtown Jacksonville, a not-for-profit organization funded mainly by Downtown's commercial property owners through a self-assessment. We're governed by a large board of directors representing diverse Downtown stakeholders. Downtown Vision has a corporate structure with both a 501(c)6 nonprofit business association and a 501(c)3 charitable corporation, providing our members and supporters with a wide range of support and benefits.

Our work is tightly aligned to the vision, mission and priorities of the City of Jacksonville's Downtown Investment Authority (DIA). This collaboration facilitates private sector integration in the execution of the DIA's Community Revitalization Area (CRA) plans and benefits Downtown property owners, residents, businesses and their employees.



OUR MISSION

Create and support a vibrant Downtown and promote Downtown as an exciting place to live, work, visit and invest.



OUR VISION

A dynamic, 24-hour, pedestrian-friendly Downtown Jacksonville that serves as the premier center for the arts, dining, retail, entertainment, business and urban living in Northeast Florida.

WHAT IS A BUSINESS IMPROVEMENT DISTRICT (BID)?

In a BID, property owners within a geographically defined area pay a self-assessed, non advalorem tax based on property values to fund revitalization services and improvements within the district's boundaries. BIDs tailor their services to fit the needs of their districts, usually through a non-profit organization governed by a board of directors composed of stakeholders. Most BIDs work in partnership with the public sector to make their organizations even stronger and to benefit their members. For more about BIDs, visit downtown.org.



OUR STRATEGIC PILLARS

We've created four strategic pillars of focus with the goal to maximize the return on investment and make Downtown better.



Experience Creation & Public Realm

Marketing & **Events** Marketing, PR, Events & **Promotions**



Information Management

Surveys

As the primary source for information on Downtown, we collect data and analyze trends including: investment, office market and residential growth. By benchmarking and issuing reports, we tell the story of Downtown's revitalization.

District Services

The cornerstone of a great Downtown is a clean and safe environment, which is why we focus on it seven days a week. We also partner with the City, Sheriff's Office, property owners and others to support economic growth and the live/work/visit experience.

Experience Creation

Public space beautification, activation and management plays a fundamental role in creating exceptional experiences. We focus on improving the public realm experience to create reasons for people to linger, explore and return Downtown.

Marketing & Events

We market Downtown as the unique epicenter for business, history, culture, education and entertainment for our region. Our events showcase all DTJax offers, serve as economic drivers for businesses and create comfortable settings for people to explore Downtown.

A PUBLIC-PRIVATE PARTNERSHIP FOR DOWNTOWN



Jacksonville





Board of Directors Appointed by the Mayor's Office & City Council



Downtown Investment Authority



Downtown

Vision

Board of Directors Diverse Downtown Stakeholders



Downtown **Property Owners** Tenants & Owners

DOWNTOWN ON THE MAP

Georgia

Jacksonville Int'l Airport





Durkeeville, New Town and

Brooklyn

Riverside/ Avondale

Southbank

San Marco

Springfield

1-95



KEEPING DTJAX CLEAN & SAFE SEVEN DAYS A WEEK

Sixteen years into the program, we continue to expand our main focus in making Downtown's public realm clean, safe and hospitable. Our team of 18 Downtown Ambassadors works seven days a week across five divisions. They patrol the 90-block BID to provide extra eyes and ears on the street, clean sidewalks and mend building façades, reach out to those in need and activate shared spaces.

This year, we created a Place Management Division to support our growing Lively and Beautiful Sidewalks (LABS) placemaking program. During the holidays, Ambassadors installed more than 40,000 LED lights on the trees along Laura Street. And, due to the success of the The Corkscrew outdoor gym, we have a new, dedicated Ambassador stationed there providing hospitality, maintenance, activation and general place management services five days a week. Through our collaboration with the Jacksonville Transportation Authority, we provide Ambassador services on the Skyway during peak hours, and beginning this year, we also offer free shuttle service to the Urban Rest Stop throughout the week.

DTJAX.COM/CLEANANDSAFE



IN THE PAST 5 YEARS

INCREASE IN AMBASSADOR

STAFFING

INCREASE IN ANNUAL HOURS LOGGED

INCREASE IN TONS OF LITTER REMOVED

FY 18-19 Clean & Safe Stats



11.7K

VEHICLES & OTHER ASSISTANCE

HOSPITALITY AND UMBRELLA **ESCORTS** **BIKE & SEGWAY HOURS LOGGED**

40.5 2.8K

TONS OF LITTER **REMOVED** **NUISANCE WARNINGS**

FOR PANHANDLING. LOITERING, & PUBLIC DRINKING

GRAFFITI TAGS REMOVED



SAFETY & HOSPITALITY DIVISION

The team acts as a "force multiplier" reporting nuisance and criminal activity to the Sheriff's Office, and safety violations and broken street lights to appropriate entities. They work with local businesses, attractions and Visit Jacksonville to make DTJax a safe and welcoming place.



CLEAN DIVISION

The team cleans and maintains the public realm, removing litter, clearing fallen debris, pressure washing sidewalks and removing graffiti



SOCIAL SERVICES OUTREACH DIVISION

A specialist works with homeless and transient individuals within our district to connect these individuals with local social services to help them off the streets of Downtown.



PROPERTY MAINTENANCE DIVISION

A specialist provides essential maintenance of the streetscape and properties, fixing building facades, kiosks, trash cans and more.



NEW: PLACE MANAGEMENT DIVISION

Specialists monitor and maintain each of our placemaking projects ensuring these public places are well cared for and attractive to visitors.



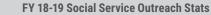
SPOTLIGHT: **SOCIAL SERVICES** OUTREACH

Modeled after successful outreach initiatives around the country. our Outreach Specialist operates throughout our district to develop relationships with homeless individuals, assess their needs, provide basic case-management services and connect them with service providers who can provide appropriate, long-term assistance.

She collects and manages large quantities of observed and selfreported data and coordinates a quarterly "Homelessness Census"

by the 18-member Ambassador Team to record the number and location of all homeless individuals in the BID. Demographics and behaviors are then analyzed to identify the most vulnerable segments of the population. Also, by recording the services she provides, we are learning more about "gaps" in the existing social service ecosystem.





CLIENTS SERVED



ASSISTS TO ACCESS **DOCUMENTATION**

BACKGROUND CHECKS & REPLACING VITAL RECORDS



TRANSPORTATION

& BUS PASSES PROVIDED

244

APPLICATION ASSISTS HOUSING. EMPLOYMENT.

EDUCATION, BANKING & SOCIAL SECURITY

6 DOWNTOWN VISION



CREATING A SENSE OF PLACE

Our goal is to help improve the street level experience in Downtown using placemaking best practices. In 2017, we created the Lively and Beautiful Sidewalks "LABS" initiative to raise funds for placemaking best practices to reinvent public spaces and enhance

the vibrancy of Downtown. Our work is informed by best practices from Project for Public Spaces and the Urban Land Institutes's Building Healthy Places Principles. Guided by an advisory committee, we are hard at work researching, developing, implementing and engaging partners to turn passive spaces into active public places.



OUR PLACEMAKING PRINCIPLES:



CREATE WALKABLE CONNECTIVITY



ACTIVATE THE STREETSCAPE



ENHANCE PUBLIC SPACES



ENGAGE THE COMMUNITY

SPOTLIGHT: THE CORKSCREW ACTIVATION

In 2018, The City of Jacksonville re-imagined and redesigned s riverfront public space by installing sculptural workout equipment, artificial turf and landscaping to create an outdoor fitness area on the Northbank Riverwalk under the Acosta Bridge. Recognizing the need to activate and maintain the space and engage the community, our Ambassadors now staff The Corkscrew five days a week, managing moveable tables and chairs and work out equipment such as yoga mats, jump ropes and dumbbells. Ambassadors ensure the space is clean and well-maintained, deter vandalism and other unwanted behavior, report maintenance and security issues, and provide a welcoming presence and information to users and visitors.

Beginning this past spring, we partnered with the Winston Family YMCA and the City of Jacksonville to program free Group Workout Classes at Corkscrew Park on Tuesdays during lunchtime. The end result is an active, vibrant shared space serving as a fullyfunctional outdoor gym for the community to enjoy.

DTJAX.COM/LABS



SPOTLIGHT: ILLUMINATING DOWNTOWN

We doubled down on the Lights on Laura installation by adding 40,000 LED lights to the trees along Laura Street in 2018 to bring the total to number of lights to 80,000. This placemaking intervention installation, combined with nearly 90 LED-light holiday garland wraps installed on historic lampposts, created a warm and welcoming holiday atmosphere through December in one of Downtown's most walkable corridors. In addition, we've committed to upgrading the existing lights to LED lights that will be programmable and activated year round.

PROJECTS TO ENHANCE PUBLIC SPACES







6 DOWNTOWN VISION

CREATING BUZZ

We create and curate content, marketing Downtown under the #DTJax brand to help accomplish the Downtown Investment Authority's No. 1 redevelopment goal to "reinforce Downtown as the City's unique epicenter for business, history, culture, education and entertainment." We work with the local media to educate the community on #DTJax, from things to do to ongoing revitalization efforts, as well as to dispel common misperceptions. In late 2019, we will launch a brand new website featuring a new iconic brand for Downtown Jacksonville.

365%
INCREASE IN
@DTJAX SOCIAL
MEDIA FOLLOWERS
OVER 5 YEARS.

#DTJax Brand



The new skyline brand will launch with the DTJax.com website and will also be incorporated into our partner websites <u>LiveDowntownJax.com</u> and InvestDTJax.com.

DTJax.com



Our new, super searchable and responsive website will launch late 2019. Whether planning ahead or on the go, users can find events, map destinations and parking and more.

@DTJax Social Media

18,40g 65,50g 23,60g

#DTJax Weekly Newsletter



Our newsletter promotes top events each week, news stories and development updates, business openings, Downtown Vision updates & more.

Readership: 16,000+

DTJax Guide & Map



100,000

copies are distributed by Downtown Ambassadors and at Visit Jacksonville visitor centers in Downtown, at the Jacksonville International Airport and at the Jacksonville Beaches.

Kiosks



We maintain kiosks in hotels, office towers, garages and along Laura Street. We also work with attractions and businesses to distribute collateral around Downtown.

Collateral on Things To Do



40+ Venues Open After 5 p.m.

Welcome to DTJax Guides



When 1,000 new employees moved Downtown, we created digital guide to educate new employees on Downtown's amenities.

DTJax in the Media



120+ Earned Media Mentions





DTJAX EVENTS FOR EVERYONE

FIRST WEDNESDAY ART WALK

Our flagship event is a free, monthly Art Walk to showcase Downtown at its full potential. As the number one place to experience Jacksonville's creative community Art Walk serves as an economic driver for Downtown businesses promoting Downtown's museums, art galleries, shops, restaurants and bars. We constantly communicate with businesses, artists, visitors and all Downtown stakeholders through surveys and focus groups on how to best deliver value through Art Walk.







iloveartwalk.com

SPONSORED EVENTS & PROJECTS:

- · The Looking Glass Holiday Windows of Art
- Jacksonville Business Journal Forum: Downtown Development
- · City Beautiful Jax: Great Cities Symposium
- Rotary Club of Jacksonville: Great Fire Festival

MOCA Jacksonville exhibit at Art Walk

- Sulzbacher: Transformations: From Surviving to Thriving
- JASMYN's Coming Out Day Breakfast

OUR BUSINESS PROMOTIONS







10 DOWNTOWN VISION Annual Report • 11

COLLECTING DATA & CONNECTING WITH STAKEHOLDERS

Investment is built on data so we research and analyze data to show the big picture of Downtown revitalization. We produce reports, survey Downtown stakeholders and tackle project-specific research for investors, realtors and civic and community partners, such as:

- Mapping attractions and amenities for the new Riverwalk pedestrian signage system,
- Creating a database of available retail space and rates for the Downtown Investment Authority, and
- Mapping hot spot areas nuisance activities for the Jacksonville Sheriff's Office.

As the central cog in the Downtown community, we provide liaison and ombudsman services for Downtown property representatives and businesses, soliciting their perspectives, helping to solve problems and representing their interests to government officials and other decision makers. We host quarterly stakeholder meetings to inform and exchange ideas and monthly Northbank Security Network meetings facilitate critical dialogue among property managers and the Jacksonville Sheriff's Office on safety and quality-of-life issues. Our Downtown Information & Safety Network (DISN) e-blasts notify stakeholders to critical issues, such as street and bridge closures, construction and events impacting Downtown.



HIGHLIGHTS FROM OUR **2018-2019 SURVEYS**

Downtown Employees

594 Responses*



BEST THINGS

ABOUT WORKING DOWNTOWN:

- 1 Restaurants 2 Walkability
- 3 Culture

WORST THINGS

ABOUT WORKING DOWNTOWN:

- 1 Loitering/transient population
- 2 Panhandling 3 Feeling unsafe

Downtown Residents

226 Responses*



BEST THINGS

ABOUT LIVING DOWNTOWN:

- 1 City living/atmosphere/vibe
- 2 Walkability
- 3 Entertainment/events

WORST THINGS

ABOUT LIVING DOWNTOWN:

- 1 Loitering/transient population
- 2 Panhandling
- 3 Lack of a walkable grocery store
- *90% Level of Confidence



HIGHLIGHTS FROM OUR 2018-2019 STATE OF DOWNTOWN REPORT

Published annually for the last fifteen years, the State of Downtown Report tracks and analyzes Downtown Jacksonville's performance in key indicators of urban revitalization. This year's highlights include:

- Public-private partnerships are driving \$1 billion in projects under construction investment unmatched in more than a decade.
- Dollars invested in completed projects are up 64% year over year.
- Downtown housing occupancy is 96% with more than 5,000 residents. With units under construction and proposed, there's a clear path to 10,000 residents.
- Downtown's office vacancy rate remains under 15% and is set to drop significantly thanks to VyStar Credit Union's headquarters relocating to Downtown.
- Hotel occupancy is up 14% year-over-year and seven new hotels are currently proposed.

2018-2019 Downtown Investment



\$210 MILLION

Completed 18-19 Projects

\$1 BILLION **Projects Under Construction**

\$3.6 BILLION

Proposed Projects

STATE OF DOWNTOWN

IN 5 YEARS: MORE RESIDENTS DOWNTOWN MORE EMPLOYEES DOWNTOWN

DTJAXREPORTS.COM

GIVING BACK TO DOWNTOWN

Engagement with City and civic organizations and national and international industry groups is essential to bringing best practices to fruition in Downtown. We are proud to be a part of the following organizations:



Jacob Gordon CEO

Urban Land Institute: Chair, Public/Private Partnership Council & ULI North Florida **Advisory Board**

JAX Chamber Board of Directors

International Downtown Association: **Incoming Board of Directors**

Downtown Design Review Board

Mayor's Task Force for Downtown Homelessness

Q Ultimate CEO. Jacksonville Business Journal, 2018



Katherine Hardwick VP of Marketing

Leadership Jacksonville, Class of 2020 ULI North Florida Center for Leadership, Class of 2019

Florida Theatre Board of Directors Rotary Club of Greater Jacksonville

Cultural Council of Greater Jacksonville: Art in Public Places Selection Panel

2 40 Under 40, Jacksonville Business Journal, 2019



Eric Miller **VP of District** Services

Downtown Dwellers Board of Directors & Incoming President

International Downtown Association: Emerging Leaders Fellowship, Class of 2019

Mayor's Task Force for Downtown Homelessness: Urban Rest Stop Committee

Jacksonville Bar Association

23 35 Under 35, VOID Magazine, 2019





#DTJAX GALA: SUPPORTING PLACEMAKING DOWNTOWN FEBRUARY 23, 2019

FEBRUARY 23, 2019 NOVEL COWORKING 300+ ATTENDEES

Thanks to support from sponsors, Downtown businesses and the community, we raised more than \$45,000 for the Lively and Beautiful Sidewalks (LABS) placemaking initiative to animate the streets of Downtown in 2019.

The night featured live Cuban cigar rolling, Salsa performances and lessons, face painting, #DTJax photo booth, local cuisine, craft beer & cocktails.

DTJAXGALA.COM



























DOWNTOWNERS OF THE YEAR

Steve Moore and Ambassador John D. Rood

DTJAXAWARDS.COM

DOWNTOWN PROJECT OF THE YEAR

20West FSCJ Housing and Cafe

Florida State College of Jacksonville, LISC Jacksonville, Profit Investments

INAUGURAL #DTJAX AWARDS BREAKFAST

DECEMBER 11, 2018 THE RIVER CLUB

₩ 90+ ATTENDEES

Downtown Vision created the #DTJax Awards in 2015 to celebrate the people and projects making Downtown Jacksonville a better place to live, work, visit and invest. This year we created a unique event to celebrate our honorees.

DTJAXAWARDS.COM



AMBASSADOR OF THE YEAR
Michael Ryan



DOWNTOWN ACHIEVEMENT AWARD

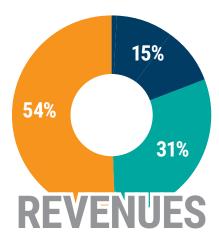
Aundra Wallace

Downtown Investment Authority



14 DOWNTOWN VISION Annual Report • 15

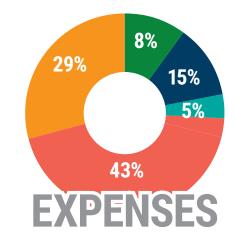
OUR BUDGET is approved by the Downtown Vision Board of Directors, the Downtown Investment Authority, the Mayor's Office and Jacksonville City Council. For fiscal year 2018-2019, the adopted budget was \$1,488,034.



54% Private Assessments

31% City of Jacksonville

15% Other Sources



29% Staffing

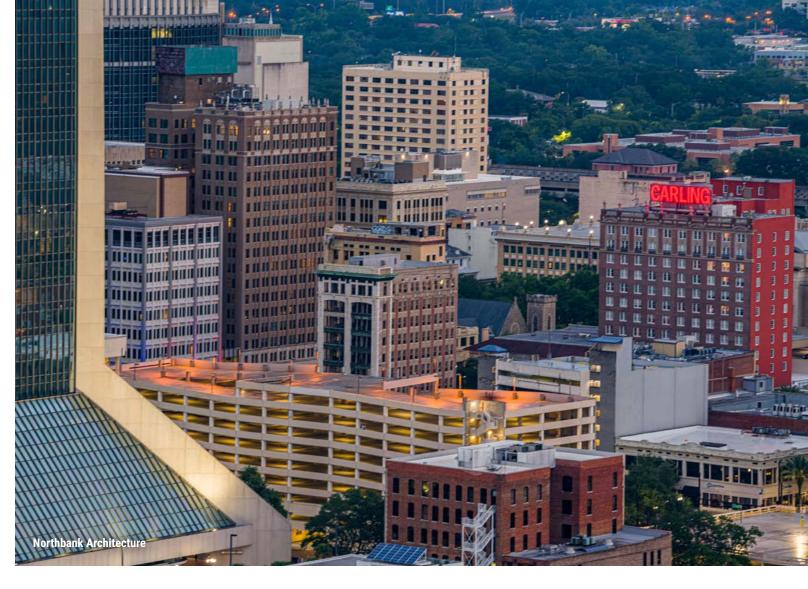
43% Clean & Safe / Ambassadors

5% Marketing & Information Management

15% Events & Promotions

Administration & Overhead





LEVERAGING OUR DOWNTOWN COMMUNITY

Supportive of the value we provide, many exempt properties voluntarily contribute funds towards their 1.1 mils assessment, including the City of Jacksonville, First Baptist Church of Jacksonville, JEA, JAX Chamber, Jacksonville Police and Fire Pension Fund and the Jessie Ball DuPont Fund. In addition, we secured more than \$361,500 in grants, voluntary contributions, fee-for-service contracts, sponsorships and through many other fundraising efforts in FY 18-19.

\$111,5@

Clean & Safe / Social Services Outreach Division

- COJ Community Development Block Grant (CDBG)
- BB&T Community Development Charitable Contribution
- SunTrust Foundation Grant
- JTA Outreach Shuttle Sponsorship

\$10,000 Marketing

Visit Jacksonville Guide Partnership

\$59,900 First Wednesday Art Walk

First wednesday Art Walk

- Florida Department of State grant: Division of Cultural Affairs
- · Sponsorships, vendor fees & sales

\$56,020

Placemaking & LABS Initiatives

- 2019 #DTJax Gala proceeds
- Neighborhoods Matching Grant for The Corkscrew
- Private contributions for specific placemaking projects

FEE-FOR-SERVICES

- JTA contract for Ambassador services on the Skyway
- GSA contract for Ambassador services at the Federal Courthouse
- DIA contract for Investor Recruitment Advisory Services

\$254,000

RAISED FOR THE AMBASSADOR PROGRAM SINCE FUNDRAISING EFFORTS BEGAN IN FY 17-18.

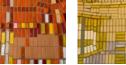














BOARD OF DIRECTORS

Teresa Durand-Stuebben. Chair Foresight Construction Group

Oliver Barakat, Vice Chair CB Richard Ellis

Numa Saisselin, Treasurer Florida Theatre

Bill Adams. Gunster Law Firm

Zach Ashourian, Ash Properties

Caryn Carreiro, Cushman & Wakefield

Stephen Crosby, InvestJax

Paul Davison, BDO, LLP

Paul Grainger, Iconic Real Estate Investments

Jan Hanak, Regency Centers

Elias Hionides, Petra

Allan Iosue, Haskell

Traci Jenks, Cushman & Wakefield

Vince McCormack, Perdue Office Interiors

Ryan McIntyre, VyStar Credit Union

William R. Prescott, Heritage Capital Group

John Ream, The Connect Agency

Alex Sifakis, JWB Real Estate Capital

Dawn Southworth. Omni Jacksonville Hotel

Kerri Stewart, JEA

Ex Officio

Lori Boyer, Downtown Investment Authority

Nathaniel P. Ford, Jacksonville Transportation Authority Asst. Chief Jimmy Judge, Jacksonville Sheriff's Office

Ju'Coby Pittman, Jacksonville City Council

Chief Donald Tuten, Jacksonville Sheriff's Office

Aundra Wallace, JAXUSA Partnership

Former Board Members

Tony Allegretti, Cultural Council of Greater Jacksonville

John Blount, First Baptist Church

Debbie Buckland, BB&T

Erik Higgins, Gresham Smith

Janice Lowe, The Jacksonville Landing

Patrick McElhaney, TIAA Bank

STAFF

Jacob A. Gordon, Esq. Chief Executive Officer

Cheryl Hunte

Business Administrator

Katherine Hardwick

Vice President of Marketing

Eric Miller. Esa.

Vice President of District Services

Haley Tinkle

Events Manager

Lexi Brantman

Communications Manager

Reggie Agulto

Marketing & Events Assistant

Sidney Scudder

Former Employees & Interns

Employees: Alexandra Abreu-Figueroa, Junine Castin & Lena Covington

Interns: Be'ijz Smith & Brooke Laskey

AMBASSADORS

Bill Wimmer, Program Manager

Cynthia Ray, Social Services Outreach Specialist

Richard Isacs, Property Maintenance Specialist

Business Outreach Specialist

Mike Ryan, Special Projects &

Troy Harris, Supervisor

Lionel Roberts, Supervisor

Will Browner

Mike Carpenter

Joshua Curry

Thomas Hannah

Eric Hill

Russell Hill

Kenneth Holmes

Michael Howard

Odell McMillan

Mike Ryan David Vazquez

Former Ambassadors

Lvdia Cobbert, Kevin Johnson, Kim Mize & Luz Santiago





TO OUR MEMBERS, SPONSORS AND PARTNERS, WE THANK YOU!





























CORNER LOT











JACKSONVILLE BUSINESS JOURNAL



13th Floor Haunted House, 904 Happy Hour; Ace Jax; Acuity Design Group (ADG); Affordable Marijuana License; Ash Properties; AT&T; The AutoValet; Bellwether; Block by Block; Bold City Brewery; The Bread & Board; Cecil W. Powell & Company; Chamblin's Uptown; The Connect Agency; Costa Sunglasses; CSX; Danis Construction; Delaware North; DJ Nick Fresh; DoubleTree Riverfront; Easy 102.9; Elite Parking; Elmhurst Milked; Fashion Group International; First Coast YMCA; Florida Blue; Folio Weekly; Friends of Hemming Park; Fun 4 First Coast Kids; Gaga Galaxy; Gate Petroleum; Gresham Smith; Gunster; HDR Inc.; Hello Fresh; IBERIABANK; IONE Fashions; Intuition Ale Works; Hope at Hand, Inc.; Hot 99.5; Hyppo Gourmet Ice Pops; Intuition Ale Works; Jacksonville Civic Council; The Jacksonville Landing; Jacksonville Public Library Main; Jacksonville Symphony; Jacksonville University; Jump 4 Jax; JWB Real Estate Capital; Lincoln Motors; LISC Jacksonville; Matt Carlucci - State Farm; Miller Electric; Moody Appraisal; Museum of Science & History; My Gym Children's Fitness Center; One Enterprise Center; Perdue Office Interiors; PRI Productions; PNC Financial Services; Regency Centers; Regions Bank; The River Club; RummellMunz Partners; Sight & Sound Productions; Smith, Hulsey & Busey; Station Four; Tin Can Photo Lounge; Trash Panda: A Rain Dogs Flea Market; U.S. Green Building Council; Vagabond Coffee Co. & Bodega; WellCare; Wingard and X106.5.

18 DOWNTOWN VISION Annual Report • 19























