

# PlacemakingJax

## 2024 Sponsorship Kit

**PlacemakingJax** is Downtown Vision's creative placemaking initiative. Founded in 2022, PlacemakingJax utilizes a highly collaborative process to involve the people of Jacksonville to engage in the creation of pop-up activations or large scale interventions in Downtown Jacksonville to transform underused public spaces into celebrated community places. **PlacemakingJax** seeks to further cultivate the Jacksonville producer community through the sharing of best practices and principles in the field of creative placemaking through classes, workshops and networking opportunities.

### SERIES SPONSORSHIP OPPORTUNITIES

	\$150,000 "FOUNDER" SOLD	\$100,000 "PRESENTED BY" 1 Available	\$50,000 "PLACEMAKING PARTNER"	\$25,000 "COMMUNITY CHAMPION"	\$10,000 "ADVOCATE"
Press Release Announcing Sponsorship	✗	✓			
PlacemakingJax social media post announcing sponsorship	✗	✓	✓		
Vendor space at applicable activations (upon request)	ALL APPLICABLE ACTIVATIONS	AVAILABLE ACTIVATIONS	AVAILABLE ACTIVATION	AVAILABLE ACTIVATION	
VIP tickets to applicable activations	6 TO ALL APPLICABLE ACTIVATIONS	4 TO ALL APPLICABLE ACTIVATIONS	2 TO ALL APPLICABLE ACTIVATIONS	1 TO 2 APPLICABLE ACTIVATIONS	
Tickets to annual wrap party	30	20	10	5	2
Logo placement on PlacemakingJax signage and website		"PRESENTED BY"	✓	✓	✓
PlacemakingJax social media post thanking all sponsors	✗	✓	✓	✓	✓
Personalized email invitation to all public activations	✗	✓	✓	✓	✓
Personalized thank you note for sponsorship	✗	✓	✓	✓	✓
+ other benefits as discussed.					

#### WANT TO DONATE TO PLACEMAKINGJAX?

Visit [DTJax.com/Support](http://DTJax.com/Support) and choose "Placemaking" from the drop-down menu.

[DTJAX.COM/PLACEMAKINGJAX](http://DTJAX.COM/PLACEMAKINGJAX)

#### QUESTIONS?

JAKE GORDON, CEO  
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 (904) 634-0303



jacksonville  
7/1/24



# PlacemakingJax

## 2022-23 Successes:

- 29 activations attracting 5,000+ attendees
- 17 workshops and classes
- 213 local creatives engaged
- 2,805 volunteer hours generated
- \$5,050 in art sold at "pop-up gallery" activations
- 1,586 PlacemakingJax Instagram followers
- 6,749 PlacemakingJax website views

## Plans for PlacemakingJax 2024:

- 13-16 small to medium scale (50-1,000 people) activations created through a community engagement process in partnership with local producers
- 3-4 "Community Office Hours" engagements, including an annual "Wrap Party"
- 4 "Placemaking School" sessions engaging national experts in the field of placemaking to share best practices with local producers
- Website and social media platforms celebrating PlacemakingJax successes, other placemaking endeavors in the local community and creative placemaking principles

### SPONSORSHIP LEVEL

- \_\_\_\_\_ \$100,000 "PRESENTED BY" SPONSOR
- \_\_\_\_\_ \$50,000 "PLACEMAKING PARTNER" SPONSOR
- \_\_\_\_\_ \$50,000 "COMMUNITY CHAMPION" SPONSOR
- \_\_\_\_\_ \$10,000 "ADVOCATE" SPONSOR

Business Name

Contact Name:

Address:

City:

State:

Zip:

Email:

Phone:

### PAYMENT OPTIONS

\_\_\_\_\_ Invoice me

\_\_\_\_\_ Pay online at DTJax.com/Support

\_\_\_\_\_ Enclosed is my check for \_\_\_\_\_ made payable to DVA

\_\_\_\_\_ Please Charge \$ \_\_\_\_\_ to my:

\_\_\_\_\_ Visa \_\_\_\_\_ Master Card \_\_\_\_\_ American Express \_\_\_\_\_ Discover

Name on Card:

Billing Zip Code:

Card Number:

Exp. Date:

Security Code:

Authorized Signature:

Please email your high-resolution logo to Haley@DTJax.org.

Email this form to Noah@DTJax.org  
 or Mail to: Downtown Vision, Inc.  
 Attention: Noah Moran  
 29 W. Duval St.,  
 Jacksonville, FL 32202

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