



SPONSORSHIP LEVEL	ACTIVATION DELIVERABLES	MARKETING DELIVERABLES
\$100,000 SERIES SPONSOR <i>Exclusive</i>	<ul style="list-style-type: none"> Custom benefits based on series sponsor preferences 	<ul style="list-style-type: none"> Custom benefits based on series sponsor preferences
\$12,000 TITLE SPONSOR <i>"Presented By"</i>	<ul style="list-style-type: none"> Booth Space Title Sponsor Recognition on Printed Art Walk Map On-site Signage (ex. sponsor appreciation banner at a strategic location) Large-scale Activation (examples on second page) Selected by Sponsor VIP Designated Area Adjacent to Event Footprint for Sponsor Guests 	<ul style="list-style-type: none"> Dedicated Thank You Post Across Social Media Platforms (1) Modified Event Graphic with Event Sponsor "Presented by" Verbiage and Logo Included on All Digital Marketing Materials (website, media alert, weekly newsletter, social media, etc.) Event Social Media Coverage Tagging Sponsor
\$8,000 EXPERT SPONSOR	<ul style="list-style-type: none"> Booth Space On-site Signage Small-scale Activation (examples on second page) Selected by Sponsor 	<ul style="list-style-type: none"> Dedicated Thank You Post Across Social Media Platforms (1) Logo Featured on DTJax.com/artwalk Event Social Media Coverage Tagging Sponsor Mention in DTJax Weekly Newsletter
\$4,000 EMERGING SPONSOR	<ul style="list-style-type: none"> Booth Space On-site Signage 	<ul style="list-style-type: none"> Logo Featured on DTJax.com/artwalk

DTJax.com/artwalk

QUESTIONS?
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EXAMPLE ACTIVATIONS

The activations listed below are examples that can be included in the sponsorship levels outlined on Page One or purchased individually à la carte. Additional activations may be customized based on sponsor preferences.

LARGE-SCALE ACTIVATIONS

STAGE SPONSOR

Support live music and entertainment at Art Walk. As the stage sponsor, your name and logo will be featured on large-scale banners attached to the stage truss structure on the main stage at James Weldon Johnson Park.

**Please note that this activation is only available à la carte.*

COOLING TENT SPONSOR

Help provide some relief from the heat with branded misting zones located throughout the event hub.

ART WALK AFTER PARTY SPONSOR “ART WALK AFTER DARK”

Sponsor the revival of the Art Walk After Party with Hush Hush Silent Disco.

SMALL-SCALE ACTIVATIONS

PHOTO OP SPONSOR

Gain exposure by sponsoring a branded photo opportunity at the event! Your logo will be prominently displayed at a high-traffic photo backdrop, giving attendees a fun, shareable moment while increasing your brand visibility both in-person and across social media.

KID ZONE SPONSOR

Whether it's MyGym, Jump4Jax or an interactive kids activity, sponsor the kid zone at Art Walk!

SPOTLIGHT ARTIST SPONSOR

Help us highlight the “art” in Art Walk by supporting a local artist to create art live on-site. This activation not only showcases their talent, but also enhances the overall experience for attendees.



SPONSORSHIP LEVEL

- \$100,000 SERIES SPONSOR
- \$12,000 - 15,000 TITLE SPONSOR
- \$8,000 EXPERT SPONSOR
- \$4,000 EMERGING SPONSOR

Business Name

Contact Name:

Address:

City:

State:

Zip:

Email:

Phone:

PAYMENT OPTIONS

----- Invoice me

----- Pay online at DTJax.com/support

----- Enclosed is my check for----- made payable to DVA

----- Please Charge \$----- to my:

----- Visa -----Master Card ----- American Express ----- Discover

Name on Card:

Billing Zip Code:

Card Number:

Exp. Date:

Security Code:

Authorized Signature:

Please email your high-resolution logo to Erika@DTJax.org

Email this form to Erika@DTJax.org
or Mail to: Downtown Vision, Inc.
Attention: Erika Hooper
29 W. Duval St.,
Jacksonville, FL 32202

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